

75-194

PHILIP MORRIS U. S. A.
INTER-OFFICE CORRESPONDENCE
RICHMOND, VIRGINIA

To: . Jerry Osmalov (5) Date: July 1, 1975
From: . Faye Reynolds Charge No. 1503
Subject: . R-3579 Marlboro Y76 vs. Marlboro Y76
with R&D RL (Test #75)

Test Requester: D. Keel

Approved by: _____

Day Jr
Manager

Panel Makeup: 150 85 mm Marlboro Smokers.
150 85 mm Regular Filter Smokers

Presentation: Inverted Duo-trio

Quantity:

Control

Red	L9	660 packs
Red	N5	505 packs
Black	L9	660 packs
Black	K3	505 packs

Experimental

Red	K3	505 packs
Black	N5	505 packs

Cigarette Descriptions:

Control - Marlboro Y76

Experimental - Marlboro Y76 with R&D RL (Test #75)

fs

cc: F. Resnik J. Wickham J. Whitman
W. Gannon H. Daniel M. Johnston
R. Thomson H. Spielberg E. Chambers
F. Daylor D. Keel

Faye Reynolds

1000359467